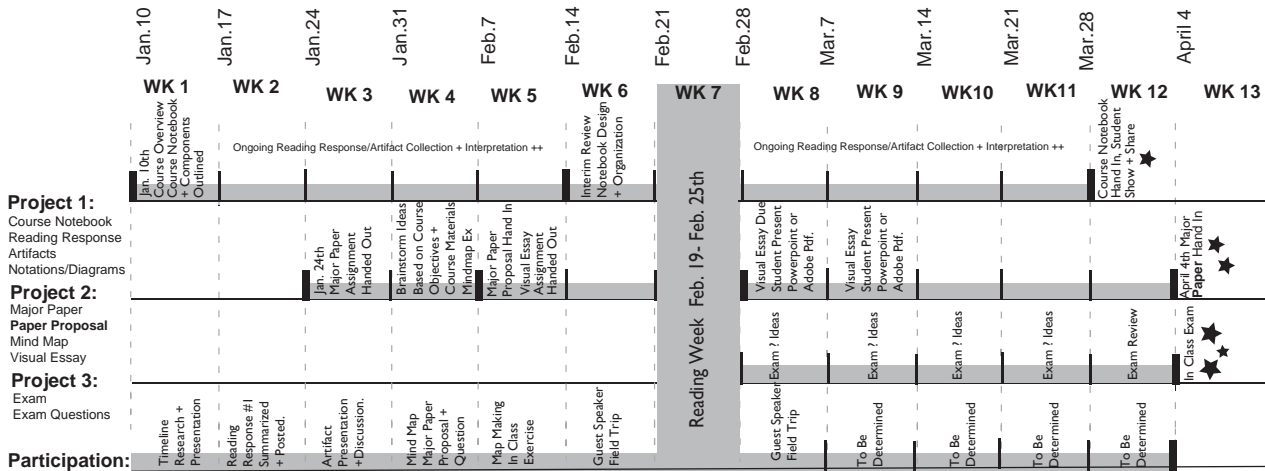


FA/YSDN Course Schedule & Outline: Evolution of Information Design- Monday A.M.



Evolution of Information Design Studies: Weekly Outline

- | | | | |
|---|--|---|--|
| <p>Week 1
Jan.10</p> <p>Week 2
Jan.17</p> <p>Week 3
Jan.24</p> <p>Week 4
Jan. 31</p> <p>Week 5
Feb.7</p> <p>Week 6
Feb.14</p> <p>Week 7
Feb.21</p> | <p>Course Overview & Expectations</p> <ul style="list-style-type: none"> - Lecture: Defining Information Design in context - Information Design Timeline Research Slam - Reading #1, The Information Design Handbook" <p>Communication</p> <ul style="list-style-type: none"> - Lecture: Early Forms of Communication - Presentation of Info. Design Timeline (by student groups) - Reading #1/Response/Reflection Group Assignment Handed Out - Ted Talks presentation: Pavra Mistry - Reading(s) #2 Assigned - Drucker-McTavish/Lupton-Miller <p>Communication</p> <ul style="list-style-type: none"> - Lecture: Towards a Definition of Graphic Design + Information Design/Barnard, Nigel Holmes/Wurman - Major Paper Assignment Handed Out - Artifact + Presentation - Reading Response Discussion Last Week Posted on Wiki (if time) - Reading(s) #3 - Barnard/Kinross <p>Navigation</p> <ul style="list-style-type: none"> - Lecture:Early Map Making + Navigation/Spatial Understanding Contemporary Maps - Major Paper Brainstorm and Mind Mapping Session (based on reading responses (to date)and course objectives (see course outline) - Reading(s) #4 - Lupton+Miller/Lupton <p>Navigation</p> <ul style="list-style-type: none"> - Lecture:Cognitive Maps, Spatial Orientation Wayfinding - Major Paper Proposal Hand-In/Visual Essay Hand-Out - Map Making - In Class Exercise - Reading(s) #5 - Cosgrove 1+ 2 - Ted Talks - Ghost Map <p>Explanation</p> <ul style="list-style-type: none"> - Lecture: Age of Enlightenment/Classification - Interim Review Notebooks/Design + Content - Guest Speaker/Field Trip - Sheridan Library - Reading(s) #6 - Hadlaw/ TBD | <p>Week 7 ★
Feb.21</p> <p>Week 8
Feb.28</p> <p>Week 9
March 7</p> <p>Week 10
March 14</p> <p>Week 11
March 21</p> <p>Week 12:
March 28</p> <p>Week 13:
April 4</p> | <p>Reading Week Feb. 19th-Feb. 25th</p> <p>Explanation</p> <ul style="list-style-type: none"> - Lecture - Industrial Revolution/Quantification - Visual Essay Due - Student Presentation 1 - Exam Question Ideation - Reading(s) #7 Spence <p>Integration</p> <ul style="list-style-type: none"> - Lecture - Early Mid 20 Century: War,Consumerism,Information, Persuasion - Visual Essay Student Presentation 2 - Exam Question Ideation - Reading #8 Burtin <p>Interaction</p> <ul style="list-style-type: none"> - Lecture - Mid 20 Century: Systems, Corporatization,Identification + Globalization - Exam Question Ideation - Reading #9 The Work of Charles and Ray Eames <p>Interaction</p> <ul style="list-style-type: none"> - Lecture - TBD - Reading #10 Dubberly/Pangaro/Haque - Reading #11 Sterling <p>Integration</p> <ul style="list-style-type: none"> - Lecture - TBD - Course Notebook <p>- In Class Exam</p> |
|---|--|---|--|
- For project deadlines, all work is to be handed in during class, otherwise it will be considered late and subject to a grade deduction as per York/Sheridan guidelines.*
- * Please note the schedule is subject to change over the course of the term.*
- | | |
|----------------------------|-----------------------|
| Major Paper - 25% | Course Notebook - 15% |
| Visual Essay - 10% | Exam - 25% |
| Major Paper Proposal - 10% | Participation - 15% |