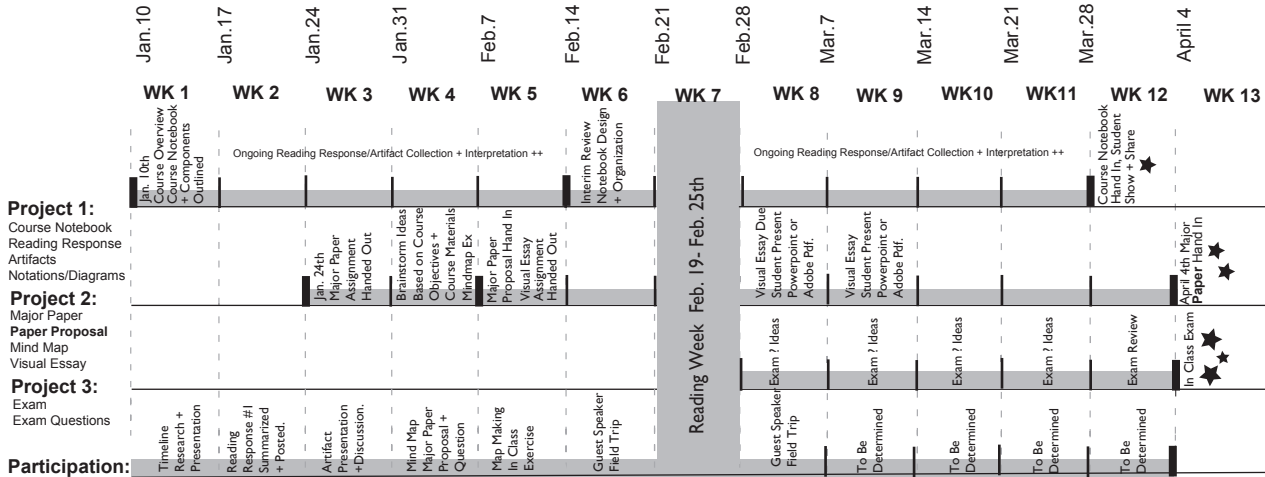


# FA/YSDN Course Schedule & Outline: Evolution of Information Design- Monday A.M.



## Evolution of Information Design Studies: Weekly Outline

<p><b>Week 1</b> Jan.10</p> <p><b>Course Overview &amp; Expectations</b></p> <ul style="list-style-type: none"> <li>- Lecture: Defining Information Design in context</li> <li>- Information Design Timeline Research Slam</li> <li>- Reading #1, 'The Information Design Handbook'</li> </ul>	<p><b>Week 7</b> ★ Feb.21</p> <p><b>★ Reading Week Feb. 19th-Feb. 25th ★</b></p>
<p><b>Week 2</b> Jan.17</p> <p><b>Communication</b></p> <ul style="list-style-type: none"> <li>- Lecture: Early Forms of Communication</li> <li>- Presentation of Info. Design Timeline (by student groups)</li> <li>- Reading #1/Response/Reflection Group Assignment Handed Out</li> <li>- Ted Talks presentation: Pavra Mistry</li> <li>- Reading(s) #2 Assigned - Drucker-McTavish/Lupton-Miller</li> </ul>	<p><b>Week 8</b> Feb.28</p> <p><b>Explanation</b></p> <ul style="list-style-type: none"> <li>- Lecture - Industrial Revolution/Quantification</li> <li>- Visual Essay Due - Student Presentation 1</li> <li>- Exam Question Ideation</li> <li>- Reading(s) #7 Spence</li> </ul>
<p><b>Week 3</b> Jan.24</p> <p><b>Communication</b></p> <ul style="list-style-type: none"> <li>- Lecture: Towards a Definition of Graphic Design + Information Design/Barnard, Nigel Holmes/Wurman</li> <li>- Major Paper Assignment Handed Out</li> <li>- Artifact + Presentation</li> <li>- Reading Response Discussion Last Week Posted on Wiki (if time)</li> <li>- Reading(s) #3 - Barnard/Kinross</li> </ul>	<p><b>Week 9</b> March 7</p> <p><b>Integration</b></p> <ul style="list-style-type: none"> <li>- Lecture - Early Mid 20 Century: War, Consumerism, Information, Persuasion</li> <li>- Visual Essay Student Presentation 2</li> <li>- Exam Question Ideation</li> <li>- Reading #8 Burtin</li> </ul>
<p><b>Week 4</b> Jan. 31</p> <p><b>Navigation</b></p> <ul style="list-style-type: none"> <li>- Lecture: Early Map Making + Navigation/Spatial Understanding Contemporary Maps</li> <li>- Major Paper Brainstorm and Mind Mapping Session (based on reading responses (to date) and course objectives (see course outline))</li> <li>- Reading(s) #4 - Lupton+Miller/Lupton</li> </ul>	<p><b>Week 10</b> March 14</p> <p><b>Interaction</b></p> <ul style="list-style-type: none"> <li>- Lecture - Mid 20 Century: Systems, Corporatization, Identification + Globalization</li> <li>- Exam Question Ideation</li> <li>- Reading #9 The Work of Charles and Ray Eames</li> </ul>
<p><b>Week 5</b> Feb.7</p> <p><b>Navigation</b></p> <ul style="list-style-type: none"> <li>- Lecture: Cognitive Maps, Spatial Orientation Wayfinding</li> <li>- Major Paper Proposal Hand-In/Visual Essay Hand-Out</li> <li>- Map Making - In Class Exercise</li> <li>- Reading(s) #5 - Cosgrove 1+ 2</li> <li>- Ted Talks - Ghost Map</li> </ul>	<p><b>Week 11</b> March 21</p> <p><b>Interaction</b></p> <ul style="list-style-type: none"> <li>- Lecture - TBD</li> <li>- Reading #10 Dubberly/Pangaro/Haque</li> <li>- Reading #11 Sterling</li> </ul>
<p><b>Week 6</b> Feb.14</p> <p><b>Explanation</b></p> <ul style="list-style-type: none"> <li>- Lecture: Age of Enlightenment/Classification</li> <li>- Interim Review Notebooks/Design + Content</li> <li>- Guest Speaker/Field Trip - Sheridan Library</li> <li>- Reading(s) #6 - Hadlaw/ TBD</li> </ul>	<p><b>Week 12:</b> March 28</p> <p><b>Integration</b></p> <ul style="list-style-type: none"> <li>- Lecture - TBD</li> <li>- Course Notebook</li> </ul>
	<p><b>Week 13:</b> April 4</p> <p>- In Class Exam</p>

For project deadlines, all work is to be handed in during class, otherwise it will be considered late and subject to a grade deduction as per York/Sheridan guidelines.

\* Please note the schedule is subject to change over the course of the term.

Major Paper - 25%	Course Notebook - 15%
Visual Essay - 10%	Exam - 25%
Major Paper Proposal - 10%	Participation - 15%